	Name	l Duration #	Qtr 1, 2011
	⊟Packaging Project Example		Jan Feb Mar Apr May Jun Jul Aug S
2	☐ Ideas Phase	156 days 50 days	<u> </u>
3	Ideas generation / brainstorming	5 days	<u></u>
4	Project / Design Brief	5 days	<b>"</b>
5	Prototypes Prototypes	5 days	
6	Request Specification/Buying/Logistics Codes	10 days	<u>*</u>
7	Draft Specifications	1 day	
8	Draft Costs	1 day	<b>Y</b>
9	Patent Opportunities	5 days	<b>Y</b>
10	Packaging Component Supplier Selection	10 days	
11	Confidentiality Agreements	20 days	
12	Provisional Capital Requirements / Costs	5 days	
13	Initiate Make or Buy Process	5 days	*
14	Ideas Approval	10 days	
15	□Feasibility Phase	40 days	
16	Identify Need and / or Opportunilty for new technology	1 day	· ·
17	DFM (Design for Manufacture) Toolkit QFD (Quality Function Deployment) Analysis	5 days	j.
18	DFM Toolkit Con Con (Concept Convergence) Analysis	5 days	Ĭ
19	Safety, legal and environmental issues	5 days	Ť
20	Packaging Risk Analysis	5 days	ĭ
21	Prototype refinement	5 days	i
22	Feasibility Testing - Bench	10 days	·
23	Feasibility Testing - Production	10 days	
24	Feasibility Testing - Distribution	10 days	<b>—</b>
25	Competitor Benchmarking	5 days	
26	Refine Specifications	1 day	• *
27	Refine Costs	1 day	<b>*</b>
28	Refine Capital requirements	10 days	*
29	Refine Supplier Selection	10 days	<b>T</b>
30	Feasibility Approval	5 days	T <sub>1</sub>
31	☐Capability Phase	35 days	<b>—</b>
32	Capability Testing - Bench	10 days	, , , , , , , , , , , , , , , , , , ,
33	Capability Testing - Production	10 days	
34	Capability Testing - Distribution	5 days	
35	Agree Pack Format	1 day	
36	Agree Pack Weight	5 days	
37	Agree Pack Dimensions	1 day	Y
38	Finish Component Specifications	1 day	. Y
39	Finish Product Specifications	1 day	<b>Y</b>
40	Provide Logistics systems Information	1 day	<u> </u>
41	Technical Drawings for artwork	2 days	<b>X</b>
42	Supplier contracts	5 days	<u></u>
43	Finalise Costs	2 days	<u> </u>
44	Capability Approval and Launch Proposal	5 days	<b>T</b>
45	□Launch Phase	35 days	
46	Order Production Packaging	20 days	
47	Launch Testing - Production	5 days	<u></u>
48	Launch Testing - Distribution	5 days	Ĭ
49	Issue Specifications	1 day	1
50	Artwork Sign Off	20 days	·
51	Customer Samples	5 days	<b>—</b>
52	Production	0 days	22/07
53	Monitor Initial Production	10 days	<b>Y</b>
54	☐Post Launch Evaluation	1 day	¥
55	Areas for improvement	1 day	İ